

概述 Introduction

中国激光与光电子行业的主导出版物

中国对工业 4.0 的解读体现在中国制造 2025 纲要中。中国制造 2025 不仅是中国对提高生产效率的承诺，这也是中国制造业迈出三步计划的第一步。到 2049 年，中国制造业要在创新方便实大的飞跃，超过日本、美国和德国等制造强国。

要实现中国制造 2025 的目标，中国规划了大力发展的十大战略领域，其中包括自动化机床和机器人、新能源汽车和装备以及生物制药和先进医疗产品等，这些都是亟待改进、并且需要更多地使用光子技术的领域。

多年来，《Laser Focus World》已经被公认为是为工程师、研究人员、科学家和技术专家提供全面覆盖光子技术、应用和市场资讯的最值得信赖的全球资源。

在中国制造 2025 纲要提出之前，《Laser Focus World》就已经认识到中国在光电子产品和技术方面，拥有大量用户和开发者，为了满足中国市场的本土化需求，《Laser Focus World》于 2005 年推出了中文版杂志《激光世界》。

《激光世界》目前为双月刊，以简体中文出版，每期发送到激光和光电子行业领域 12000 多名合格的读者手中。除了纸质杂志外，《激光世界》还拥有电子杂志、e-Newsletters、网站、会议等资源与平台，以便将行业中更广泛的新闻、产品和技术信息提供给 43,000* 名专业人士。

目前，《激光世界》有大约 50% 的内容来源于《Laser Focus World》杂志，其他内容来自对中国本土的行业发展、新闻动态、新产品、技术发展与应用案例以及行业访谈等内容的报道，以满足中国读者的需求。

纸质杂志订阅读者 12,000 名，电子杂志订阅读者 13,000 名，以及 18,000 名网站访问读者。

The Premier Publication for the Photonics Industry in China

China's interpretation of Industry 4.0 is embodied in its "Made in China 2025" program. But "Made in China 2025" is more than China committing to increase its manufacturing efficiencies. It is also the first step of a three-step program for its manufacturing industries to make a big leap in innovation to surpass rival manufacturing hubs in Japan, the U.S., and Germany by 2049.

Ten strategic sectors are targeted in the program, including automated machine tools and robotics, new-energy vehicles and equipment, and biopharma and advanced medical products—sectors that need improvements in and higher utilization of photonics technologies if China's 2025 goals are to be met.

For years Laser Focus World has been acknowledged as the most trusted global resource for engineers, researchers, scientists, and technical professionals by providing comprehensive coverage of photonics technologies, applications, and markets.

But even before "Made in China 2025" was launched, Laser Focus World recognized the role China would have both as a significant user as well as developer of photonics products and technologies and for the country's need for its own edition in Chinese, consequently, launching Laser Focus World China in 2005.

The magazine is currently published every other month in Simplified Chinese and is distributed to more than 12,000 qualified photonics professionals. The printed edition of the magazine is augmented by a digital edition as well as by e-Newsletters, a website, and conferences, providing expanded news and product and technical information to a much larger audience of 43,000* professionals.

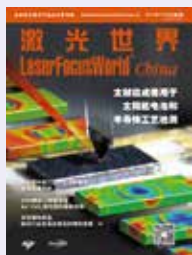
About 50% of Laser Focus World China's editorial content is sourced from Laser Focus World magazine. The local editorial team based in Beijing then add a balanced mix of local news stories, technology features, new-product announcements, and interviews with local, industry executives specifically targeted for its readers' needs.

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